



Avaada Group rolls out 11 solar plants in Yavatmal district under MSKVY 2.0; empowers farmers with reliable & green energy

Mumbai, September 15, 2025: Avaada Group, a diversified energy conglomerate, has marked the beginning of a new era in its quest to redefine sustainable innovation with the commencement of 11 solar power projects in Yavatmal district of Maharashtra. The projects, which come under the purview of Mukhyamantri Saur Krushi Vahini Yojana (MSKVY), will enable the company to bring reliable, green energy directly to the fields.

The projects inaugurated include a 4 MW plant in Kinhi village, 3 MW in Baldi, another 3 MW in Dongarkharda, 2 MW in Bansi, 2 MW in Patan, 5 MW in Mhasola, 2 MW in Galwa, 4 MW in Pathrad, 4 MW in Parjana, 3 MW at Sawargaon, and 3 MW at Sarfali. A total of around 14,893 farmers will benefit from these solar projects for their agriculture activities across nearly 167 villages.

This initiative echoes the themes from the evocative documentary *Sun to Soil | Avaada's Story of Light, Land & Lives*, which vividly brings to life the transformation powered by solar energy in rural Maharashtra.

Mr. Vineet Mittal, Chairman of Avaada Group, said: "We are honoured to partner with the Government of Maharashtra in this transformative journey. The *Mukhyamantri Saur Krushi Vahini Yojana 2.0* is a model for how clean energy can directly uplift rural communities. This project is a testimony to Hon'ble CM's visionary leadership, bringing reliable solar power to farmers and contributing to both rural development and India's green energy mission."

As a part of the expanded vision to provide sustainable agriculture in Maharashtra, Avaada Group is executing over 1,132 MW of solar power projects across key districts including Nashik, Pune, Sangli, Yavatmal, Ahmednagar, and Beed. These deployments illustrate the depth of Avaada's commitment to MSKVY 2.0 and rural energy transformation.

Building on the original scheme launched in 2017, the upgraded MSKVY 2.0 aims to solarise 30% of agricultural feeders by undertaking 7,000 MW of decentralised solar projects (0.5–25 MW) strategically located near high-agriculture-load substations.

The MSKVY 2.0 scheme boasts of several benefits not just to farmers but for overall economy and rural administration besides benefitting the environment.

Benefits to Farmers:

The scheme ensures reliable, uninterrupted electricity supply to farmers during the day for irrigation pumps thereby eliminating the need for night-time irrigation, which is inconvenient and often unreliable due to load shedding. The switch to solar energy significantly reduces

their electricity bills and fuel & maintenance costs from small local diesel generators leading to lower operational expenses thereby increasing their overall financial stability.

Consistent daytime power enables efficient irrigation and the use of modern farming tools, which in turn help farmers with better crop planning leading to higher yields. Moreover, farmers can earn an additional income by leasing their barren land for the installation of solar project. By eliminating night-time irrigation, the scheme reduces the physical hardship and safety hazards farmers face, such as accidents or encounters with wildlife.

Benefits to Economy & Administration:

The shift to solar power for agriculture helps reduce the subsidy burden on distribution companies (DISCOMs) and the state government. It also reduces the burden on DISCOMs by providing cheaper solar power during day time which helps in balancing peak demand, lowering procurement costs and reducing reliance on costly power purchases from conventional sources translating into better financial sustainability for the utilities and more affordable electricity for consumers.

Decentralised solar projects installed near agricultural substations minimise the energy lost during transmission over long distances besides stimulating the local economy.

Benefits for the Environment:

By replacing conventional fossil fuel-based power sources with solar energy, the program is expected to reduce Maharashtra's carbon footprint and help meet climate goals. Farmers benefit indirectly as the shift to solar energy promotes clean energy, reduces pollution and supports long-term environmental sustainability, which is crucial for agriculture. The scheme also encourages more efficient water and energy use among farmers

About Avaada Group

Avaada Group is a diversified clean energy conglomerate with businesses spanning solar PV manufacturing, renewable power generation, green hydrogen and derivatives, green data centers, battery storage, and pumped hydro projects.

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