



Press Release

‘Avaada Bharat Uday Yatra’ Reaches Kanpur, Driving Grassroots Awareness on Clean Energy Adoption

- The custom-designed van, flagged off from Noida on 8th May 2026, has traversed nearly 450 kms so far, with a mission to create awareness on renewable energy among millions of Indians
- Avaada Group’s renewable energy portfolio surpasses 17.7 GWp, including over 7.2 GWp Operational and approximately 10.5 GWp Under Construction

Kanpur, May 13, 2026: Continuing its nationwide journey to accelerate awareness around renewable energy, Avaada Group, one of India’s leading integrated energy transition conglomerates with a renewable energy portfolio of over 17.7 GWp, today brought its flagship initiative, ‘Avaada Bharat Uday Yatra’, to Kanpur, engaging citizens, communities, and local stakeholders in conversations around sustainable energy and climate-conscious living.

Flagged off from Noida on 8th May 2026, the Yatra is a nationwide awareness movement aimed at strengthening grassroots understanding of renewable energy adoption and sustainable living, while supporting India’s transition toward a cleaner and more self-reliant energy future.

The custom-designed van has traversed nearly **450 kms** so far and continues to connect directly with communities through immersive on-ground activities and public engagement initiatives.

In Kanpur, the Yatra witnessed enthusiastic participation from residents, students, and local institutions, reflecting growing public interest in renewable energy solutions such as solar, wind, and hydropower.

Speaking about the initiative, **Mr Vineet Mittal, Chairman, Avaada Group**, said, “The time is now to accelerate adoption to the green energy in India. At a time when geopolitical uncertainties and disruptions in global fossil fuel supply chains continue to impact energy markets, India’s transition to clean energy is not just an environmental priority but a strategic imperative for energy security and self-reliance. India stands at a defining moment in this journey, and the next phase must be driven by citizen participation. Through Avaada Bharat Uday Yatra, we aim to make clean energy more accessible, relatable, and actionable—transforming awareness into a nationwide movement.”



During its halt in Kanpur, the Yatra featured a series of engaging activities, including Nukkad Natak (street plays) to simplify renewable energy concepts, interactive myth-busting sessions addressing common misconceptions around clean energy, and opportunities for citizens to take a **Digital Green Pledge**, encouraging individual commitment toward sustainable practices.

The initiative witnessed strong participation from local citizens, fostering dialogue around energy efficiency, sustainability and community-led climate action.

Following its successful engagement in Kanpur, the Yatra will continue its nationwide journey to Lucknow, further expanding its outreach on clean energy awareness and sustainable living.

As a part of the “Avaada Bharat Uday Yatra”, **two custom-designed vans** are travelling across **9 states and 27 cities over 35 days**, carrying the message of sustainability from cities to citizens.

Avaada Group has a renewable energy portfolio surpassing 17.7 GWp, including over 7.2 GWp of operational capacity and approximately 10.5 GWp under construction across the country. The company added more than 2 GWp capacity during FY 2025–26, reflecting strong execution capabilities and sustained growth momentum. Its businesses span renewable power generation, solar PV manufacturing, green hydrogen and its derivatives (including Green ammonia and green methanol), Green Data Centres, pumped storage projects and energy storage solutions.

Avaada Electro, the solar PV manufacturing entity of Avaada Group, has total module manufacturing capacity of 8.5 GW. Its giga factory in Dadri, Uttar Pradesh, manufactures advanced N-Type TOPCon solar modules.

The Group’s CSR arm - Avaada Foundation – has been transforming rural Uttar Pradesh through school renovation initiatives in Mathura, Dadri, Prime Minister adopted villages - Jayapur, and Nagepur, while uplifting the underserved tribal villages of Sonbhadra through quality education, digital education, healthcare, and community development initiatives. Through ‘Avaada Community Development Center’s’, women empowerment programs, and thousands of plantations using the Miyawaki technique, the Foundation is creating sustainable and long-term social impact.

About Avaada Group

Avaada Group is a diversified clean energy conglomerate driving the energy transition across Renewable Power Generation, Solar PV Manufacturing, Green Hydrogen and Derivatives, Battery Storage, Pumped Hydro Projects, and Green Data Centres. With innovation and sustainability at its core, Avaada is powering the industries of tomorrow with solutions that are Always Clean, Always On.



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