



Press Release

Avaada Group Announces the Next Chapter of 'Infinite Clean Energy' Campaign Focused on E-Mobility

The company aims to support the future with round-the-clock energy, delivered sustainably

Mumbai, April 08, 2026: Amid rising geopolitical uncertainty and continued disruptions in global fossil fuel supply chains, Avaada Group, one of India's leading integrated clean energy companies, today announced the next phase of its 'Infinite Clean Energy' campaign. Building on its earlier focus on powering the AI revolution with sustainable energy, this phase strategically shifts to supporting India's electric mobility transition. Avaada continues to anticipate and address evolving global energy challenges through scalable, renewable solutions.

India, which is largely dependent on imported crude oil, has been promoting electric mobility to reduce its dependence on fossil fuels, bring down air pollution and GHG (Green House Gases) emission so as to meet its climate commitments. With electric vehicles (EVs) rapidly gaining traction across the country, the need to ensure that this shift is supported by clean, reliable, and domestically generated energy has become increasingly urgent.

Against this backdrop, the next chapter of the campaign reflects Avaada Group's belief that the future lies in abundant, renewable, and continuously optimised energy ecosystems. The company is building a scalable platform that integrates renewable power, green hydrogen, energy storage, and digital intelligence, ensuring that rising demand, particularly from electric mobility, can be met sustainably.

Mr Vineet Mittal, Chairman of Avaada Group, said, "As electric vehicles move from early adoption to mainstream reality, the conversation is no longer limited to mobility- it fundamentally shifts to energy. The scale at which EVs will draw power in the coming years will be unprecedented, placing entirely new demands on generation, storage, and grid infrastructure. This is not just an evolution in how we move, but a transformation in how energy is produced, distributed, and consumed. In such a scenario, the real question is: what will the future of energy look like in a world that is always on, always connected, and increasingly electric? At Avaada, we believe the answer lies in 'Infinite Clean Energy', a world where clean power is abundant, intelligently managed, and always available."

Accelerating EV adoption leading to surge in electricity demand

Going by the current trends of energy consumption, the country would require roughly 200 MTOE of energy supply every year to meet the demand of the transport sector. A majority of this demand is currently met through imported crude oil.



As EV adoption accelerates, it is expected to significantly increase electricity demand, placing new pressures on existing power infrastructure. Avaada's approach addresses this challenge by aligning clean energy generation with future mobility needs, supporting the growth of electric vehicles while reducing reliance on fossil fuel imports and exposure to supply chain disruptions.

"The convergence of electric mobility and clean energy will require a fundamental shift in how power systems are designed. Solar and wind energy, complemented by green hydrogen and advanced storage solutions, will be essential to delivering round-the-clock clean power at scale. Digital innovation, AI-led optimisation, smart grids, and predictive analytics will also play an important role in balancing supply and demand in real time, especially as energy consumption becomes more decentralised and dynamic," Mittal said.

Avaada is positioning itself as a key enabler of this transformation. Its integrated approach aligns with India's ambition to lead the global energy transition while ensuring long-term energy security. With 'Infinite Clean Energy' at its core, Avaada envisions a future where energy is no longer constrained by scarcity but is continuous, clean, and capable of powering an electrified world.

To watch the campaign film, click here: <https://shorturl.at/ZZfVR>

About Avaada Group

Avaada Group is a diversified clean energy conglomerate driving the energy transition across Renewable Power Generation, Solar PV Manufacturing, Green Hydrogen and Derivatives, Battery Storage, Pumped Hydro Projects, and Green Data Centres. With innovation and sustainability at its core, Avaada is powering the industries of tomorrow with solutions that are Always Clean, Always On.

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