



PRESS RELEASE

Avaada Group Powers Team India for Pickleball World Cup 2025

New Delhi, October 15, 2025: The Indian Pickleball Association (IPA) today announced that Team India's campaign at the prestigious Pickleball World Cup 2025 in Florida, USA, starting October 27, 2025, will be powered by Avaada Group.

Avaada Group is a diversified clean energy conglomerate focused on the global energy transition, providing solutions in renewable power generation, solar PV manufacturing, green hydrogen and derivatives, green data centres, battery storage, and pumped hydro projects.

Avaada sees this partnership as an extension of its commitment to supporting growth, resilience, and promoting India's youth across diverse fields.

Acknowledging the importance of this sponsorship in the sport's global journey, **Mr. Suryaveer Singh Bhullar, President of the Indian Pickleball Association**, said: "We are incredibly grateful to the Avaada Group for supporting an emerging sport like Pickleball. This partnership is pivotal for our players as they prepare to compete on the world stage, and we hope this marks the beginning of a long and fruitful association."

Highlighting the synergy between the two entities, **Ms. Sindoor Mittal, Vice Chairperson of Avaada Group**, said, "At Avaada, we believe in empowering communities through sustainable growth and by fostering excellence across diverse fields. Sports, similar to clean energy, embodies discipline, resilience, and innovation -qualities that drive progress. Our association with the Indian Pickleball Association and support for Team India at the Pickleball World Cup reflect our commitment to nurturing India's emerging talent and inspiring a new generation to dream big, compete globally, and make the nation proud."

Mr. Aalap Sharma, Treasurer, Indian Pickleball Association (IPA), stressed the importance of corporate backing: "Corporate support is the lifeblood for emerging sports like Pickleball to achieve international competitiveness. It is hugely encouraging that a visionary company like the Avaada Group has chosen to partner with the IPA, signalling a strong belief in our athletes and the sport's potential in India."

Team India is finalising preparations, aiming to make a historic impact at the World Cup, 2025 in Florida, USA.



About Avaada Group

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About the Indian Pickleball Association (IPA)

The Indian Pickleball Association (IPA) is the official governing body for the sport of Pickleball in India, dedicated to its development, regulation, and ensuring India's participation in major international tournaments.

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